MannarThirumalaiNaicker College (Autonomous) Madurai- 4

I. Programme	:	B.Voc. in Accounting and Taxation				
II. Sector Skill council	:	Banking, Insuranceand Financial Services sector skill council				
III. Selected Job roles	:	Life Insurance Agent				
IV. Eligibility Criteria	:	12th Pass, No age limit, Any gender				
V. Teaching Methods	:	Lecture with Charts/ models/ chalkboard/PPT/YouTube Video Presentation Role Play Demonstration Group Discussion				
VI. Methods of Evaluation						
Theory	:	Objective Test, Class Test, Oral Presentation, Quiz, Assignment				
Practical	:	Assessment, Care Note, Case Presentation, Survey Report, Training Industry Report, Assignment for hi tech Instruments				
Internship	:	Evaluation form, Case Study/ Project work, Viva-voce				
VII. Examination Pattern	:					
Internal Exam	:	Internal Test - 20 Marks				
Practicals	:	Assignment / Seminar /				
		Oral Presentation / Practical Test /				
		Record - 20 Marks				

40 Marks

Total

Summative Exam :

Multiples Choice Question	15x1=15marks
Short Answers	3x5 =15 marks
Essay	3x10=30 marks

Total 60 marks

INTERNSHIP ASSESSMENT

(Req. Max: Formative: 60 marks, Summative: 40 marks)

Formative Evaluation (Industrial Partner)

• Evaluation Form (60 marks)

Applicat	Care	Econo	Safety	Spe	Accur	Quality of	Amo	Numb	Attitu
ion of	for	mic	Conscious	ed	acy	Workman	unt of	er of	de
Knowle	Tools&	use of	ness			ship	Work	Attem	
dge	Equipm	Materi						pts	
	ent	al							

Rating Scale: Excellent- 6; Very Good-5; Good-4; Fair-3; Satisfactory – 2; Poor-1.

Summative Evaluation (Course Teacher)

- Case Study/ Project (20marks)
- Viva (20 marks)

B.VOC. IN ACCOUNTING AND TAXATION

S. N	Se m	Category	Course Code	Course Title	No Hours		No. of	Credits
0					Т	Р	Т	Р
1		Part – I	18VSWG11	Life Skills	4	-	4	-
2	-	General	18VENG11	Communicative English	4	-	4	-
3	I	Education	18VCSG11	Fundamentals of Information Technology	4	-	4	-
				Total	12	-	12	-
4	-	Part – II	18VATS11	Fundamentals of Accounting	4	2	4	2
5	_	Skill	18VATS12	Modern Banking	4	2	4	2
6	-	component	18VATS13	Insurance	4	2	4	2
				Total	12	6	12	6
1		Part – I	18VSWG21	ProfessionalSkills	4	-	4	-
2	-	General	18VENG21	Professional English	4	-	4	-
3	-	Education	18VCSG21	Programming using C	4	-	4	-
	II			Total	12	-	12	-
4	-		18VATS21	Financial Accounting	4	2	4	2
5	-	Part – II	18VATS22	Business Communication	4	2	4	2
6	-	Skill	18VATS23	Internship	-	6	-	6
	-	component		Total	8	10	8	10
				Grand Total	44	16	44	16

Class	: B.Voc. Programme	Part I	: GE
Semester	: I	Hours	:04
Subject Code	:18VSWG11	Credits	:04

LIFE SKILLS

COURSE OUTCOME

On successful completion of this course, the students will be able to

CO1: understand concepts, meaning, definitions & fundamentals of life skills. CO2: provide them a thorough grounding in the basics of the subject CO3: develop and articulate respect for the diversity of talents, ways of knowing and learning

Unit I: Introduction to life Skills

Introduction to life Skills and Importance – Personality – Definition – Traits – SWOT

Unit II: Concept of Self

Concept of Self: Self Image / Identity / Self Esteem – Factors Affecting Self Esteem – High / Low Esteem – Attitude Building – Meaning – Elements – Factions Affecting Attitude

Unit III: Interpersonal Skills

Interpersonal Skills: Meaning – Elements – Factors Affecting Interpersonal Skills – Need for Interpersonal Skills

Unit IV: Thinking

Thinking: Meaning – Types – Creative – Reasoning – Techniques.

Unit V: Emotions

Emotions: Definition – Characteristics – Types – Emotional Intelligence – Etiquettes – Grooming – Making Positive Impressions.

TEXT BOOK:

1. Alphonse Xavier S.J., *We Shall Overcome – A Text Book on Life Coping Skills*, ICRDCE Publications, Chennai: March 2004.

- 1. RavikanthRao. K. Life Skills Education, 2016
- 2. Anderson, J. *The Perceptions of Students, Teachers, and Parents Regarding the Value of the LIFE SKILLS and Lifelong Guidelines Program.* Unpublished PhD Dissertation: East Tennessee State University,2005.
- 3. Assaly, I. A content analysis of the reading and listening activities in the EFL textbook of *master class*. Education Journal ,2014.
- 4. Shiv Khera, You Can Win, Macmillan India Ltd: New Delhi: 1998.

Class	: B.Voc .Programme	Part I	: GE
Semester	: I	Hours	:04
Subject code	:18VENG11	Credits	:04

COMMUNICATIVE ENGLISH

COURSE OUTCOME

On successful completion of this course, the students will be able to

CO1: acquire the basic language skills.

CO2: speak and write without mistake

CO3: develop confidence in their voice

Unit I - LISTENING SKILL

Basic Listening Skills - Listening to Radio and Television - Listening to Talks and

Presentations – Tips for Effective Listening

Unit II - SPEAKING SKILL

Basic Speaking Skills - Steps to Speak Easy - Formal and Informal Conversation-

Describing pictures and people

Unit III - READING SKILL

Importance of Reading - Levels of Reading - Techniques of Reading -

Reading Comprehension.

Unit IV - WRITING SKILL

Sentence - Phrase, Clause - Construction of Paragraph - Linkage and Cohesion

Unit V - GRAMMAR AND USAGE

Kinds of Sentences - Parts of Sentence - Parts of Speech - Types of Sentences

REFERENCE

Material will be supplied by the Department of English

Class	: B.Voc .Programme	e		Part I	: GE
Semester	: I	Hours	:04		
Subject Code	: 18VCSG11			Credits	:04

FUNDAMENTALS OF INFORMATION TECHNLOGY

COURSE OUTCOMES

On successful completion of this course, the students will be able to

CO1: introduce the fundamentals of computing devices and reinforce computer vocabulary, particularly with respect to personal use of computer hardware and software, the Internet, networking.

CO2: identify and analyze computer hardware, software, and network components.

CO3: provide foundational or "computer literacy" curriculum that prepares students for life-long learning of computer concepts and skills.

UNIT I: INTRODUCTION TO COMPUTER SYSTEMS

Introduction to Computers: Introduction – Importance of Computers – Characteristics of Computers – Classification of Computers – Uses of Computers Five Generations of Modern Computers: Introduction – First Generation Computers – Second Generation Computers – Third Generation Computers – Fourth Generation Computers – Fifth Generation Computers classification of Digital Computer Systems: Introduction – Microcomputers – Minicomputers – Mainframes – Supercomputers – Network Computers. Anatomy of a Digital Computer: Introduction - Parts of a Computer.

UNIT II: CENTRAL PROCESSING UNIT, MEMORY, INPUT AND OUTPUT DEVICES

Central Processing Unit (CPU) and Memory: Introduction – Central Processing Unit (CPU) – Memory – Memory Organization – Random Access Memory (RAM) Read Only Memory (ROM) – Registers – Factors Affecting Processor Speed – Instruction Set – Machine Cycle – Working of CPU and Memory. Input Devices: Introduction – Keyboard – Mouse – Trackball – Game Controllers – Scanners – Barcode Reader – Card Reader – Digitizer – Voice Recognition – Webcams – Digital Cameras Video Cameras (Camcorders) – Optical Character Recognition (OCR) – Optical Mark Recognition (OMR) – Intelligent Character Recognition (ICR) – Magnetic Ink

Character Recognition (MICR) Output Devices: Introduction – Monitor – Printer – Plotter – Multimedia Projector – Speech Synthesizers – Sound Cards and Speakers – Dumb, Smart and Intelligent Terminals.

UNIT III: PROGRAMMING LANGUAGES AND OPERATING SYSTEMS

Programming Languages: Introduction – Machine Languages – Assembly Languages – High- Level Languages – Types of High-Level Languages – Compilers and Interpreters – Compilation Process. Operating Systems: Introduction – Functions of an Operating System – Classification of Operating Systems.

UNIT IV:DATABASE MANAGEMENT SYSTEMS AND COMPUTER NETWORKS

Introduction to Database Management Systems: Introduction – Information – Data and Data Management – Database Systems – Organization of Database – Characteristics of Data in a Database – Database Management Systems – Functions of DBMS – Database Users. Computer Networks: Introduction – Overview of a Network – Communications Processors – Communications Media – Telecommunications Software – Types of Networks – Network Topology – Network Protocols – Network Architecture.

UNIT V:INTERNET, WORLD WIDE WEB AND ELECTRONIC MAIL

Internet & World Wide Web: Introduction – What is Special about the Internet? – Internet Access – Internet Basics – Internet Protocols – Internet Addressing – World Wide Web (WWW) – Web Pages and HTML – Web Browsers – Searching the Web – Internet chat. Overview of Electronic Mail: Introduction – How E-mail works? – Why Use E- mail? – E-Mail – Names and Addresses – Mailing Basics.

LIST OF PRACTICAL

1)MS -WORD

- 1. Preparing a news Letter
- 2. Designing your Bio-Data
- 3. Creating and editing the table
- 4. Create Mail Merge
- 5. Advertisement Designing

2)MS -EXCEL

- 1. Operating on the sheets
- 2. Using formulas and functions
- 3. Perform Student's Mark Statement

- 4. Display Score Boards using Pie Charts
- 5. Display Sales Analysis using Bar Charts

3)MS -ACCESS

- 1. Create an Employee Table
- 2. Create a Stock Table and insert 10 records
- 3. Create Student Mark List
- 4. Generating Queries in Access

4)MS -POWERPOINT

- 1. Creating a new presentation based on template
- 2. Displaying College Details
- 3. Displaying Advertisement Presentation

TEXTBOOKS:

1. Alexis Leon and Mathews Leon *Fundamentals of Information Technology*, L & L Consultancy Pvt. Ltd., 1999, **S**econd Edition.

Unit I – Chapters 1, 2, 3, 4

Unit II – Chapters 7, 9, 10

Unit III – Chapters13, 14

Unit IV – Chapters16, 21

Unit V – Chapters 24, 25

- 1. RajaramanNeeharikaAdabala.V.,.*Fundamentals of Computers* PHI Learning Private Limited, Delhi, 2015, Sixth Edition.
- 2. Sarkar.S.K.,A.K.Gupta, *Elements of Computer Science*S.Chand& Company LTD, Delhi ,Second Edition, 2002
- 3. Balagurusamy.E., *Fundamentals of Computing and Programming Updated*, First Edition Tata McGraw Hill Education PVT LTD,2010.https://en.wikipedia.org
- 4. https://bosslinux.in/sites/default/files/BOSS4.0-Usermanual.pdf (For EduBOSS3.0)
- 5. https://wiki.openoffice.org/wiki/Documentation
- 6. http://windows.microsoft.com/en-in/windows/windows-basics-all-topics

Madurai-04

Class	:B.Voc (Accounting and Taxation)	Part II	:Skill
Semester	:I	Hours	:06
Subject code	: 18VATS11	Credits	:06

FUNDAMENTALS OF ACCOUNTING

COURSE OUTCOMES

On successful completion of this course, the students will be able to

CO1: know the fundamental concepts of accounting.

CO2: develop the skill of locating errors and rectifying them.

CO3: understand the accounting procedure in the preparation of final accounts and Bank reconciliation statement.

Unit-I: Introduction to Financial Accounting

Financial Accounting – Double Entry System – Definition – Advantages: Accounting Principles, Concepts, Conventions – Accounting Equations .

Unit-II: Clarification of Accounts

Classification of Accounts – Rules - Journal – Ledger – Subsidiary Books - Trial Balance.

Unit-III: Final Accounts of Trading Concerns

Trading Account – Profit and Loss Account – Balance Sheet –Adjustments regarding Closing Stock – Prepaid Expenses – Outstanding Expenses –Income Accrued–Income Received in Advance – Bad Debts – Reserve for Doubtful Debts – Depreciation.

Unit-IV: Bank Reconciliation Statement

Definition – Need – Advantages – Causes of difference between Cash Book and Pass Book.

Unit-V: Rectification of Errors

Rectification of Errors - Effects - Types - Suspense Account.

LIST OF PRACTICALS:

- Preparation of Accounting Documents Invoice –cash purchase and sales invoice –Receiptexpenses receipt (bank and cash receipt) – Voucher-Debit and Credit Note.
- Preparation of Cash Voucher- Bank Voucher- Petty Cash Voucher- Payment Voucher-Debit Note- Credit Note-Journal for Adjustment Entries
- Preparation of Final Accounts Valuation of Closing Stock- Getting Confirmation of Balance from Banks- Getting Confirmation of Balance from Customers & Suppliers -Calculation of: Expenses, Prepaid Expenses, Accrued Income, Depreciation, Debtors Ageing & Provision for Doubtful Debts- Accounting of Tax Deduction at Source, Advance Tax & Provision for Tax
- Preparation of Reconciliation Statements Bank Reconciliation Statement- Customer Reconciliation Statement- Supplier Reconciliation Statement- Stock Reconciliation Statement
- Identification of Errors & Rectification of Errors -Posting Error-Balancing Error-Carry Forward Error-Casting Error-Error of Omission- Error of Principle.
- Preparation of Local Purchase Order (LPO).

TEXT BOOK:

1. Reddy T.S. and MurthyA. *Advanced Accountancy, Vol-I*, Margham Publications, Second RevisedEdition ,Chennai, 2014.

REFERENCE BOOKS:

1. Jain S.P.and .Narang, K.L*Financial Accounting –I*, Kalyani Publishers, New Delhi, 2014.

2.Gupta R.L and Radhasamy M. *Advanced Accounting Volume – I*, Sultan Chand and Sons, Eleventh Edition, New Delhi, 2009.

Class	:B.Voc (Accounting and Taxation)	Part II	:Skill
Semester	:I	Hours	:06
Subject code	: 18VATS12	Credits	:06

MODERN BANKING

COURSE OUTCOMES

On successful completion of this course, the students will be able to

CO1: know the banking concepts

CO2: understand the various types of deposits

CO3: develop the skills regarding types of various forms.

Unit-I: Introduction to Banking

Banking: Definition of Banking – Definition of Banker and customer-Functions of Banking - Banking instrument's –Cheque –types of cheques –Bill of Exchange – Promissory note.

Unit -II : Deposits

Deposits: Types –Saving Bank Account – Current Bank Account – Fixed Deposit Account – Recurring Deposit Account.

Unit -III : Loans and Advances

Loans and advances –types of loan –cash credit-overdraft –Bills Purchased and discounting –Mode of credit charge against security – lien –pledge –mortgage – hypothecation.

Unit-IV : Technology in Banking

E-Banking – Mobile Banking – Internet Banking.

Unit-V : Digital Payment System

Electronic Payment System- ATM-Debit Card –Credit Card –Smart Card – NEFT-RTGS.

LIST OF PRACTICALS

- Account opening form Savings Account Current Account Fixed Deposit- Recurring Deposit.
- Cheque- Specimen of Cheque- Cheque writing cancellation of Cheque Cheque stop payment.
- Pay-in-slip Deposit- Withdrawal Demand Draft-Banker Cheque- cancellation of Demand Draft – Cancellation of banker Cheque- Forms of Bill of exchange and promissory note.
- ATM Card Application Form Credit card change the ATM PIN Number- Money Transfer through ATM.-Form of receiving a Duplicate ATM Card..
- E-Banking Forms- creating an online banking mobile banking receiving the user ID and Password – Change the user ID and password -NEFT Form- RTGS Form.

TEXT BOOK:

1. Gordon.L and NatarajanK.*Banking Theory Law and Practice*, Himalaya Publishing House, Mumbai, 2017.

- 1. Gurusamy SBanking Theory Law and Practice, Tata McGraw Hill Education Private Limited, New Delhi, 2012.
- 2. Sundharam K.P.M. and Varshney P.N., *Banking Theory, Law & Practice*, Sultan Chand and Sons, New Delhi, 2014.

Class	:B.Voc (Accounting and Taxation)	Part II	:Skill
Semester	:I	Hours	:06
Subject code	: 18VATS13	Credits	:06

INSURANCE

COURSE OUTCOMES

On successful completion of this course, the students will be able to

CO1: analysing current insurance coverage and potential needs.

CO2: give tips for choosing an insurance carrier.

CO3: specialized insurance and policies.

UNIT –I : Introduction of Insurance

Introduction of Insurance -Meaning –Definition – Role and importance of Insurance-Uses-Functions-Different kinds of insurance –interest -Principles of Insurance Contract.

UNIT-II : Life Insurance

Life Insurance -Fundamentals of principles –advantages –Difference betweeninsurance and Assurance -Types of Insurance policies .

Unit- III : Life Assurance

Life assurance –Assignment Vs Nomination –various forms of payment –surrender value –claim procedure -procedure of life insurance claim.

UNIT-IV: Life Insurance products

Life Insurance products –Annuities –Pensions and Health Insurance – Applications-price and Valuation of Life Insurance.

UNIT -V: Life Insurance Selling Process.

Life Insurance Selling Process: Marketing mix of insurance – Marketing potential in India – Selling of insurance products – Human Needs to be satisfied by Life Insurance – Programmed Selling – Prospecting – Prospect – Its Importance – Prospective Methods – Sources of Prospects – The Selling Process – Steps involved in selling Process.

LIST OF PRACTICALS

- Opening of insurance policy –Nomination- Surrender loan against policy- Change of Nomination.
- Claims Forms A Maturity Survival Benefits Claim -Revival of expired policy –claim against expired policy actual claim legal heir certificate –Death certificate.
- > IPP-ECS Mandate Form-IPP-NEFT MANDATE FORM -Certificate of Existence-IPP-Letter of Indemnity-Pre-contract Integrity Pact.
- Forms Life Insurance products Annuities Pensions and Health Insurance Applications-price and Valuation of Life Insurance.
- Sales Process –Basics of selling product.

TEXT BOOK:

1. Mishra M.N, *Insurance Principles & Practice*, S. Chand & Sons, New Delhi. Revised Edition, 2014.

- 1. Periyasamy.P, *Principles and Practice of Insurance*, Himalaya Publishing House, New Delhi, 2016.
- 2. Gosh.P.K. and Agarwal K.P*Principles and practice of Life Assurance*, Sultan Chand and Sons, Eleventh Edition, New Delhi, 2009.

Class	: B.Voc .Programme	Part I	: GE
Semester	: II	Hours	:04
Subject code	: 18VSWG21	Credits	:04

PROFESSIONAL SKILLS

COURSE OUTCOMES

On successful completion of this course, the students will be able to

- CO1: acquire skills to manage time and to recognize the importance of motivation and goal setting
- CO2: understand concepts, meaning of social skills and its importance
- CO3: apply workplace etiquettes and preparing for the job.

Unit I: Goal Setting

Goal Setting: Definition – SMART Principle – Difficulties in Goal Setting – Process and Types.

Unit II: Leadership Skills

Leadership Skills: Styles of Leadership – Transactional and Transformational – Johari Window – Methods and Techniques of Developing Interpersonal Skills.

Unit: III: Time Management

Time Management: Meaning – Importance – Obstacles in Managing – Steps for Effective Time Management – Stress – Meaning – Types – Factors Causing Stress – Coping Mechanisms.

Unit IV: Management and Planning

Management and Planning: Meaning – Principles – Practices–Functions – Types of Plans – Steps in Planning

Unit V:Strategic Planning

Strategic Planning: Development Mapping – Sustainability – Commercial Viability – Market Analysis.

TEXT BOOK:

1. Alphonse Xavier S.J., *We Shall Overcome – A Text Book on Life Coping Skills*, ICRDCE Publications, Chennai: March 2004.

- **1.** Leonard S.Genry., *Journal of Extension*, (October, 2006), **Study of life skill development** of Oklahoma 4-H alumni during the years Of 4-H participation 1969-1998.
- 2. Thomas A. Smith., *Journal of Extension*, April, 2005, **Evaluating a youth leadership life** skills development program..
- 3. Bhatia .H. S., Art of Interview, 19th Edition, 2013,

Class	:B.Voc .Programme	Part I	:GE
Semester	: II	Hours	:04
Subject code	: 18VENG21	Credits	:04

PROFESSIONAL ENGLISH

COURSE OUTCOMES

On successful completion of this course, the students will be able to

CO1: expand their vocabulary CO2:become effective communicators CO3: acquire the career skills

Unit I : WORKING WITH WORDS

Vocabulary - Spelling and Pronunciation - Punctuation

Unit II: SPEECH PRACTICE

Short speeches on topics of day to day - Speaking for Life and Work - Group Discussion

Unit III : ACADEMIC CORRESPONDENCE

Academic Letter Writing - Report Writing - Proposal Writing

Unit IV : GRAMMAR AND USAGE

Transformation of Sentences (Affirmative into Negative) – Framing Questions – Tag Questions

Unit V : CAREER SKILLS

Applying for Job - Covering Letter - Resume and Effective Profiling - Interviews

REFERENCE

Material will be supplied by the Department of English

Madurai – 04

Class	:B.Voc (Accounting and Taxation)	Part I	: GE
Semester	: 11	Hours	:04
Subject code	Credits	:04	

PROGRAMMING USING C

COURSE OUTCOMES:

On successful completion of this course, the students will be able to

- CO1: develop programming skills using the fundamentals and basics of C language.
- CO2: impart the knowledge about pointers which is the backbone of effective memory handling.
- CO3: study the advantages of user defined data type which provides flexibility for application development.

UNIT -I:OVERVIEW OF C AND DATA TYPES

History of C – importance of C – character set – C tokens – Keywords and identifiers – Constants – Variables – Data types – Declaration of variables – Constants – Defining symbolic constants – Operators – Managing input and output operations: Reading and writing Character.

UNIT -II:DECISION MAKING AND BRANCHING

UNIT-III:ARRAYS AND STRINGS

Introduction – One dimensional array – Multi dimensional array – Declaring and initializing string variables – Reading and writing strings– String handling Functions.

UNIT -IV: FUNCTION AND STRUCTURES

Introduction to functions – User defined functions – Defining a function – Function calls – Function declaration – Category of functions – Arguments and functions – Recursion.

UNIT -V:POINTERS AND FILE MANAGEMENT

Introduction to pointers – Understanding pointers – Accessing the address of a variable – Declaring and initializing of pointer variables- Introduction to file – Defining and opening a file – Closing a file – Input/output operations on files– Command line arguments.

LIST OF PRACTICALS:

- Create a C program to add, subtract, Multiple the Numbers.
- Create a C program to display the Multiplication table.
- > Write a program to find the given numbers is Armstrong or not.
- Develop a program to reverse the digit.
- > Write a program to display the student grade using structure.
- > Develop a program to do EB bill calculation using structure.
- > Develop a program to find length of the string and concatenate two strings.
- Write a program to find the given string is palindrome (or) not.
- ▶ Write a program to find factorial of given value.

TEXT BOOK:

1. Balagurusamy.E., *Programming in ANSI C*, Tata McGraw Hill Education Private Limited, Sixth Edition, New Delhi, 2012.

- 1. Byron Gottfried, *Programming with C*, McGraw Hill Education (India) Private Limited, New Delhi, Third Edition, 2014.
- 2. YashavantKanetkar, Let Us C, BPB Publications, New Delhi, Tenth Edition, 2010.
- 3. Brain W.Kernigham& Dennis M. Ritchie, The *C Programming Language*, AT&T Bell Laboratories Murray Hill, New Jersey, Second Edition, 1988.

Madurai – 04

Class:B.Voc (Accounting and Taxation)Part II:SkillSemester:IIHours:06Subject code:18VATS21Credits:06

FINANCIAL ACCOUNTING

COURSE OUTCOMES

On successful completion of this course, the students will be able to

CO1: understand the Accounting Procedure in the Preparation of Non-Trading concerns.

- CO2: make the students understand about the procedure involved in the computation of Insurance claims.
- CO3: understand the Accounting Procedures of Single entry system.

Unit-I: Final Accounts of Non-trading Concern

Preparation of Receipts and Payments Account, Income and Expenditure Account – Differences between Receipts and Payments account and Income and Expenditure Account. (Simple problem only)

Unit-II: Accounts from Incomplete Records

Methods of ascertainment of profit: Net worth method - Conversion method.

Unit-III: Depreciation

Meaning – Purpose – Factors – Methods of providing depreciation – Straight line – Written down value – Annuity.

Unit-IV: Accounting for Special Transaction

Accounting for Special Transaction: Average due Date & Account Current.

Unit-V:Insurance Claims

Loss of Stock policy – Loss of profit policy – Application of Average Clause.

LIST OF PRACTICALS

- Books of Non Profit Organization Donation Receipt Book- Subscription Book & Subscription Summary List- Asset Register- Members List - Welfare Camp Activities book
- Accounts of Incomplete Records Day Book- Receivables Book-Payables Book.
- Depreciation Machine Log Sheet for Calculating Running Hours- Vehicle Trip Sheet for Calculating Travelled Kilometers.
- Special Transaction Interest Summary Sheet to Customers- Interest on Capital Working- Working for Interest to Partners
- Insurance Claims Calculation of Value of Asset Lost- Calculation of Value of Stock Lost- Application of Average Clause.

TEXT BOOK:

1. Reddy T.S. and Murthy A.*Advanced Accountancy, Vol-I*, Margham Publications, Second Revised Edition ,Chennai, 2014.

- 1. Jain S.P. and .Narang, K.L *Financial Accounting –I*, Kalyani Publishers, New Delhi, 2014.
- 2.Gupta R.L and Radhasamy M. *Advanced Accounting Volume I*, Sultan Chand and Sons, Eleventh Edition, New Delhi, 2009.

Class	:B.Voc (Accounting and Taxation)	Part II	:Skill	
Semester	:II	Ho	urs	:06
Subject code	:18VATS22	Cre	edits	:06

BUSSINESS COMMUNICATION

COURSE OUTCOMES

On successful completion of this course, the students will be able to

- CO1: demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation.
- CO2: understand the importance of specifying audience and purpose and to select appropriate communication choices.
- CO3: understand and appropriately apply modes of expression, i.e., descriptive, expositive, narrative, scientific, and self-expressive, in written, visual, and oral communication

Unit - I Introduction to Business Communication

Meaning and Definition of Communication – Features of Communication – Importance of Communication – Objectives of Communication – Types of Communication – Merits and Demerits.

UNIT - II : Essential of an Effective Business Communication

Form and Layout of Business Letters – Barriers of Communication – Semantic Barriers – Physical Barriers – Organizational Barriers – Psychological Barriers.

UNIT - III : Application for a situation

Application for a situation – Preparation of Curriculum vitae – Drafting an application different position.

UNIT - IV : Trade Letters

Trade Letters – Enquiry – Offers – Quotations – Orders – Execution of an Order – Credit and Status Enquires – Claims and Adjustments – Circular letters – Collection Letters.

UNIT - V : Banking correspondence

Banking correspondence – Request for opening an account – Request for sanction of overdraft and loans – Request for stop payment and standing instruction.

LIST OF PRACTICALS

- Group Discussion –Role play power point presentation- précises writing Master of ceremony.
- Essential of an Effective Business Communication Form and Layout of Business Letters

 Writing as a Process -- Writing Style -- Formatting Letters, Memos, and E-Mails Writing Effective Business Communication.
- Application for a situation Preparation of Curriculum vitae Drafting an application different position.
- Trade Letters Enquiry Offers Quotations Orders Execution of an Order Credit and Status Enquires – Claims and Adjustments – Circular letters – Collection Letters.
- Banking correspondence Request for opening an account request for sanction of overdraft and loans – request for stop payment and standing instruction.

TEXT BOOK:

1. Varinder Kumar .K. Business Communication, , Kalyani Publishers, Chennai, 2016

- 1. HoamiPradan.S. *Business Communication*, Himalaya Publishing House, New Delhi , 2016.
- 2. Ghose P.K & Ranjendrapal .R., Business Correspondence & Office Management, Sultan Chands, New Delhi, 2016.

: Skill

:06

:06

Class: B.Voc (Accounting and Taxation)Part IISemester:IIHoursSubject code:18VATS23Credits

INTERNSHIP

INTERNSHIP ASSESSMENT

(Req. Max: Formative: 60 marks, Summative: 40 marks)

Formative Evaluation (Industrial Partner)

• Evaluation Form (60 marks)

Applicat	Care	Econo	Safety	Spe	Accur	Quality of	Amo	Numb	Attitu
ion of	for	mic	Conscious	ed	acy	Workman	unt of	er of	de
Knowle	Tools&	use of	ness			ship	Work	Attem	
dge	Equipm	Materi						pts	
	ent	al							

Rating Scale: Excellent- 6; Very Good- 5; Good- 4; Fair- 3; Satisfactory – 2; Poor-1.

Summative Evaluation (Course Teacher)

- Case Study/ Project (20 marks)
- Viva (20 marks)